GOVERNMENT OF INDIA
CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3329
ANSWERED ON:26.04.2007
TAJ MAHAL IN 7 WONDERS
Appadurai Shri M.

Will the Minister of CULTURE be pleased to state:

(a) whether Taj Mahal was voted first amongst the 7 wonders of the world;

(b) if so, the number of votes polled in favour of Taj Mahal against other contenders;and

(c) the steps taken by the Government to launch a campaign to increase the popularity of Taj Maha! through the print and electronic media?

Answer

MINISTER OF TOURISM AND MINISTER OF CULTURE (SHRIMATI AMBIKA SONI):

(a) A private charitable foundation in Switzerland, `The New 7 Wonders of the Worldlaunched a global campaign to choose the most significant seven man made monuments. They have selected a list of 21 finalists, which includes the Taj Mahal.

(b) The voting process is not complete and,therefore, the number of votes in favour of the Taj Mahal and other contenders are not available.

(c) The `Incredible India` print and electronic media campaign of the Ministry of Tourism both within the country and abroad regularly publishes/telecasts several creatives/TV spots on the Taj and other landmarks.